



**TEXAS
BUSINESS
ALLIANCE**

Where Opportunity Has No Limit™

Houston • Austin • Dallas/Fort Worth • San Antonio • El Paso

A member-driven, solutions-oriented nonprofit organization bridging the gap between certification and procurement.

Mission

To equip minority- and women-owned businesses to be qualified suppliers, ready to compete for public, private and international opportunities through progressive development and specialized training.

Vision

To strengthen the Texas economy and spur job creation by expanding minority- and women-owned businesses, and encouraging youth entrepreneurship.





Let Texas Business Alliance put your entrepreneurial journey on the fast track.

The Texas Business Alliance (TBA) was created to be a solution to the contract attainment challenges that minority- and women-owned businesses face. We aim to bridge the gap between certification and procurement.

Our method is simple.

We connect prepared minority- and women-owned suppliers directly with opportunities.

Here's how we do it:

1. We identify the industry-specific supplier needs of our partners and prepare minority and women business enterprises (MWBs) to meet those needs whether collectively through joint venture partnerships or individually.
2. We ignite a fire for entrepreneurialism in our youth and educate them on business ownership fundamentals.
3. We operate by a set of values that guide how we conduct our business: Community and Collaboration, Diversity, Integrity, Responsibility, Success, Excellence, Opportunity and Innovation.
4. We prepare our members for contract opportunities with our six core programs:



We invite you to maximize your stake in the future of minority- and women-owned businesses and youth entrepreneurs by becoming a member of Texas Business Alliance.

*Membership Benefits

- New member Business Assessment Readiness Evaluation upon joining
- Personal user name and pass code to member's Web page
- Password-protected access to member Web directory and event rosters
- Access to "The Vault," our members-only, password-protected Web page with bid opportunities and resources
- Qualified supplier Web profiles for viewing by procurement agencies and buyers
- Certification referral assistance
- Supplier match program
- Global membership network
- Exclusive discounts on select events and programs for members and partners
- Membership participation and benefits at any TBA chapter
- Discounted small business corporate identity packages
- TBA media partner discounted advertising and subscription opportunities
- Member exposure includes, but not limited to:
 - eMarketing to database of 14,000+ unique addresses
 - Member advertising/marketing via eNewsletter, Web banners, Web commercials, media partner promotions and media relations



**Visit TBA Web site for full member benefits per level.*



Our Pledge:

- We will create a pipeline of multicultural MWBEs ready for contract opportunities.
- We will develop top-notch educational models that can be leveraged locally, regionally, nationally and internationally by TBA chapter networks and other member-driven organizations.
- We will assist our MWBE members with access to capital.
- We will equip high school and college students with the tools and resources to pursue an entrepreneurial alternative.



Leading Your Way

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Digital Wave

Application

Membership application also available online:

www.texasbusinessalliance.org

Yes, I want to become a member of *Texas Business Alliance*. Date of Application _____
Name of Business _____ Key Contact _____
Industry/Description _____
Address _____ City, State, ZIP _____
Phone _____ Fax _____ Alternative # _____
E-mail _____ Web Site _____
Owner/Authorized Officer(s): _____
Years in Business _____ Number of Employees _____

Business Classification:

- Corporation Sole Proprietorship Partnership Small Business
 Organization Nonprofit Individual Youth

Annual Investment

- Sustaining Contributor (major multi-year underwriters). Please contact the above-stated representative for confirmation.

Corporate Membership:

- | | | | | |
|---|--|--|--|--|
| <input type="checkbox"/> Diamond Level \$3,500 1,000+ employees or annual receipts \$100M+ | <input type="checkbox"/> Platinum Level \$3,000 500 - 1,000 em- ployees or annual receipts of \$50M - \$99.9M | <input type="checkbox"/> Gold Level \$2,500 250 - 499 em- ployees or annual receipts of \$25M - \$49.9M | <input type="checkbox"/> Silver Level \$2,000 100 - 249 em- ployees or annual receipts of \$10M - \$24.9M | <input type="checkbox"/> Bronze Level \$1,500 50 - 99 employees or annual receipts of \$5M - \$9.9M |
|---|--|--|--|--|

Small Business Membership:

- Entrepreneur 1 \$350
1 - 5 employees
- Entrepreneur 2 \$500
6 - 15 employees
- Entrepreneur 3 \$750
16 - 25 employees
- Entrepreneur 4 \$1,000
25+ employees

Organization Membership:

- Public Entities \$1,000
county, city, state
- Chambers of
Commerce \$500
- Nonprofit \$350
100+ employees
- Nonprofit \$250
up to 100 employees

Individual Membership \$150

Young Leader Membership \$50

Student currently enrolled in high school or college

Payment Method:

- Check payable to *Texas Business Alliance* Invoice Me

- MasterCard Visa AMEX Discover

Card Number _____ Exp. _____

Name on Card _____ Sec. Code _____

The Texas Business Alliance and Texas Business Alliance Foundation are 501(c)6 and 501(c)3 organizations, respectively.

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www.texasbusinessalliance.org