



A Texas Business Alliance Small Business Development Program

August 6-8, 2009

Omni Houston Hotel, Four Riverway, Houston, TX 77056

Small Business Sponsorship Package

PLATINUM ■ \$2,500

Sponsor's Choice of Four Opportunities

1. General session premium sponsor, includes premium position table of 10, two all-access conferences passes, and logo on general session marketing materials

Select one of the following four General Sessions:

- Opening Breakfast with Speaker, Author, Entrepreneur Cheryl Lynch, "Repacking Your Bags"
- Lunch Symposium panel moderated by Fox 26 Anchors Sibila Vargas and Jose Grinan:
Black & Brown Symposium: African American and Hispanic Shared Experiences with the Big Three Es: Education • Employment • Entrepreneurialism
- "He's Just Not That Into You" Evening Relationship Panel moderated by CNN Analyst Jamal Simmons and KHOU-TV "Great Day Houston" Deborah Duncan
 - Awards Brunch with Comedian Joan Rivers

2. Lanyard/badge sponsor

3. T-shirt sponsor

4. Sponsorship Share: partner with other small businesses to sponsor any of the larger underwriting opportunities for even greater exposure and branding

GOLD ■ \$1,500

Sponsor's Choice of Four Opportunities

1. General Session Table Sponsor with preferred position, includes one all-access conference pass (see above General Session descriptions)
2. Workshop Sponsor - brand a One Woman™ existing workshop, includes logo on marketing materials, and one all-access conference pass
3. Room Drop Sponsor, includes logo on marketing materials and one all-access conference pass
4. Sponsorship Share: partner with other small businesses to sponsor any of the larger underwriting opportunities for even greater exposure and branding

SILVER ■ \$1,000

Sponsor's Choice of Four Opportunities:

1. General Session Table Sponsor, includes one all-access conference pass (see above General Session descriptions)
2. Premium Tradeshow Booth, includes two all-access conference passes
3. Conference Bag Insert Sponsor, includes logo on marketing materials and one all-access conference pass
4. Sponsorship Share: partner with other small businesses to sponsor any of the larger underwriting opportunities for even greater exposure and branding