



PRESS RELEASE

For Immediate Release

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Senators Mary Landrieu and Olympia Snowe Announced as “One Woman” National Business Conference Honorary Chairs

HOUSTON (July 8, 2009) – Today, the Texas Business Alliance (TBA) announced that U.S. Senate Committee on Small Business and Entrepreneurship Chair Mary L. Landrieu (D-La) and Ranking Member Olympia J. Snowe (R-Maine) will support the One Woman™ National Business Conference (One Woman™) as honorary chairs. Landrieu and Snowe head the U.S. Senate Committee on Small Business and Entrepreneurship, which develops legislation and examines messages, petitions, memorials, and other matters relating to the Small Business Administration (SBA).

“We are pleased to support the small business development efforts of the Texas Business Alliance,” remarked Senators Landrieu and Snowe. “Small firms pump almost a trillion dollars into the economy each year, create two-thirds of our nation’s new jobs annually and account for more than half of America’s work force. Our economy depends on the health of our 27 million small businesses. We must focus our energy on strengthening our nation’s small businesses, which are key to revitalizing America’s economic prosperity.”

One Woman™ is a TBA small business development program to be held Thursday, August 6, through Saturday, August 8, at the Omni Houston Hotel, Four Riverway, Houston, Texas 77056. Comedian and businesswoman Joan Rivers and political analyst Jamal Simmons headline the conference. One Woman™ will attract 500 registrants and more than 50 top presenters. The program is scheduled to include intriguing and educational general sessions, interactive workshops, a tradeshow, entertainment and networking mixers, and a Soaring Heights Awards Brunch recognizing exemplar women’s enterprise programs.

“At Capital One, we’re proud to partner with community leaders and organizations, such as the Texas Business Alliance, who share our commitment to make a positive difference in the lives of local citizens and

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small businesses," said Annella Metoyer, Houston Market President, Capital One Bank. "We believe it's important to offer guidance and support to local small businesses as they work through this challenging economic cycle. The One Woman™ National Business Conference helps provide this vital guidance and support for local women small business owners."

The individual all-access registration fee is \$120, or \$350 with an overnight stay. Online registration and a la carte fee payments for general sessions, tradeshow booths (a limited number remain) and sponsorships are available at www.texasbusinessalliance.org/onewoman. For information, please call conference coordinator MWH Public Relations at 281.213.9554 or email at margo@mwhpublicrelations.com.

One Woman™ sponsors include Presenting Sponsor Capital One Bank; Lunch Symposium Sponsor Lane Staffing, Inc.; Health Pavilion Sponsor Aetna; Soaring Heights Awards Brunch Sponsor Hewlett-Packard and Workshop Sponsors UBS and UnitedHealthcare. Media Partners include Presenting Media Partner *Womentality* magazine; and Media Partners *Black Enterprise* magazine, the *Houston Sun* and *Women's Enterprise Texas* magazine.

About Texas Business Alliance

A member-driven, solutions oriented, nonprofit organization, with a mission to equip minority- and women-owned businesses to be qualified suppliers, ready to compete for public, private and international opportunities through progressive development, and specialized training. Its vision is to strengthen the Texas economy and spur job creation by expanding minority- and women-owned businesses, and encouraging youth entrepreneurship. Chapter organizations are being pursued in Dallas/Ft. Worth, San Antonio, Austin and El Paso. Visit www.texasbusinessalliance.org for more details or call 281.213.9554.

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