



PRESS RELEASE

For Immediate Release

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One Woman™ National Business Conference Readies to Welcome Hundreds of Entrepreneurs and Corporate Executives to Houston

HOUSTON (March 30, 2009) – Today, the Texas Business Alliance (TBA) announced its women in business conference, the One Woman™ National Business Conference slated for August 6-8, 2009, at the Omni Houston Hotel, Four Riverway, Houston, Texas 77056, in Houston's Galleria area. *Womentality* magazine is a One Woman™ media partner and *Womentality* Publisher Lauren Williams is co-chair of the conference coordination committee and brings a wealth of curriculum development expertise. The conference will gather a dynamic national network of hundreds of women from all walks of life, backgrounds and perspectives.

"Changing the Face of Business One Woman at a Time" – the One Woman™ theme – is meant to highlight the power in a united women's network and shared determination to succeed in business.

The One Woman™ birds-in-flight brand artistically symbolizes the freedom and limitless opportunities women entrepreneurs share in common, as well as the strength women have when joined as one.

"One Woman™ is one of our signature business development programs, which will empower, educate and inspire women to have an even more successful entrepreneurial journey or corporate career," said TBA Founder and CEO Jeffrey L. Boney. "Women business enterprises are the fastest-growing segment of all small businesses and our objective is to equip them with the knowledge needed to sustain growth."

Pioneering a novel learning environment, One Woman™ will amass the most intriguing corporate and entrepreneurial women (and men) in business to share core business practices, create the best of enrichment and informational workshops and forums, and incorporate multicultural awareness seminars. Anchoring the conference is a large tradeshow where exhibitors come to sell, demonstrate and share their products, services or business opportunities to women.

One Woman™ is currently accepting applications for presenters and thought-leaders with expertise in: infrastructure and financial management, marketing/advertising/social networks/public relations, information technology, legal solutions, insurance/bonding, joint-venture partnerships, managing fear and change during challenging economic times, work family balance, and any new ideas or timely topics specifically related to women in business.

For a speaker's application and information regarding exhibiting and sponsorship, please visit www.texasbusinessalliance.org or call 281.213.9554.

About Texas Business Alliance

A member-driven, solutions oriented, 501(c)(6) nonprofit organization, with a mission to equip minority- and women-owned businesses to be qualified suppliers, ready to compete for public, private and international opportunities through progressive development, and specialized training. Its vision is to strengthen the Texas economy and spur job creation by expanding minority- and women-owned businesses, and encouraging youth entrepreneurship. Chapter organizations are being pursued in Dallas/Ft. Worth, San Antonio, Austin and El Paso. Visit www.texasbusinessalliance.org for more details or call 281.213.9554.

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