



PRESS RELEASE

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Texas Business Alliance Announces 2011 Board Chairman and Officers

HOUSTON (Dec. 21, 2010) – Texas Business Alliance (TBA), a membership-driven leader of small business advocacy, nonprofit organization, announced today its newly elected 2011 Chairman of the Board and slate of officers.

Leading the Board is Chairman Brian Tippens, director, Global Supplier Diversity, Development and Sustainability, Hewlett-Packard Company.

The office holders are: Vice Chairman Byron Carter, CEO, Pretty Quick Delivery; Secretary Debra Johnson, director of procurement, NASA Johnson Space Center; Treasurer Zawadi Bryant, COO and co-founder, NightLight Pediatric Urgent Care; Parliamentarian Lisa Ta, VP, business banker, Capital One Bank; and CEO and Founder Jeffrey L. Boney. Jeffrey K. Malonson, partner, Vinson & Elkins LLP will again serve as General Counsel for TBA.

TBA will soon announce its new remaining board members and Executive Advisory Board.

"I'm proud to have been elected to serve as Chair of this innovative organization, which plays such a critical role in growing and empowering small businesses while at the same time training young entrepreneurs to be tomorrow's business leaders," said Tippens. "In its brief history, TBA has managed to build out a suite of targeted and successful programs to help businesses compete broadly in the marketplace. I look forward to being a part of the continued growth of TBA."

"Under Brian's leadership and with the collective expertise and experience of the executive team, we believe TBA is poised for exponential growth," said Boney.

Regarding Tippens' goals in 2011, he responded: "My plans for the organization all revolve around capitalizing on the solid strategy and firm foundation that TBA has established, while focusing on enhancing the organizations' operational infrastructure. This will be critical to ensuring that TBA is able to continue to expand to meet the needs of a diverse stakeholder base. Within five years, I see TBA working collaboratively with a broad set of stakeholders to provide industry leading signature capacity building programs to small businesses and entrepreneurs across the state of Texas and beyond."

Collectively, the TBA Board of Directors will be sworn in during its 3rd Annual Meeting and State of the Houston Small Business Economy event on Thursday, Jan. 27, 2011, from 11:30 a.m. to 1:30 p.m., at the Council on Alcohol and Drugs Houston, 303 Jackson Hill Street, Houston, TX 77007. Open to the public, the discussion will center around understanding and capitalizing on the new Small Business Bill.

About Texas Business Alliance

TBA is a member-driven, solutions oriented, 501(c)(6) nonprofit organization, with a mission to equip minority- and women-owned businesses to be qualified suppliers, ready to compete for public, private and international opportunities through progressive development, and specialized training. Its vision is to strengthen the Texas economy and spur job creation by expanding minority- and women-owned businesses, and encouraging youth entrepreneurship. Chapter organizations are being pursued in Dallas/Ft. Worth, San Antonio, Austin and El Paso. Visit www.texasbusinessalliance.org for more details or call 713.738.7578.